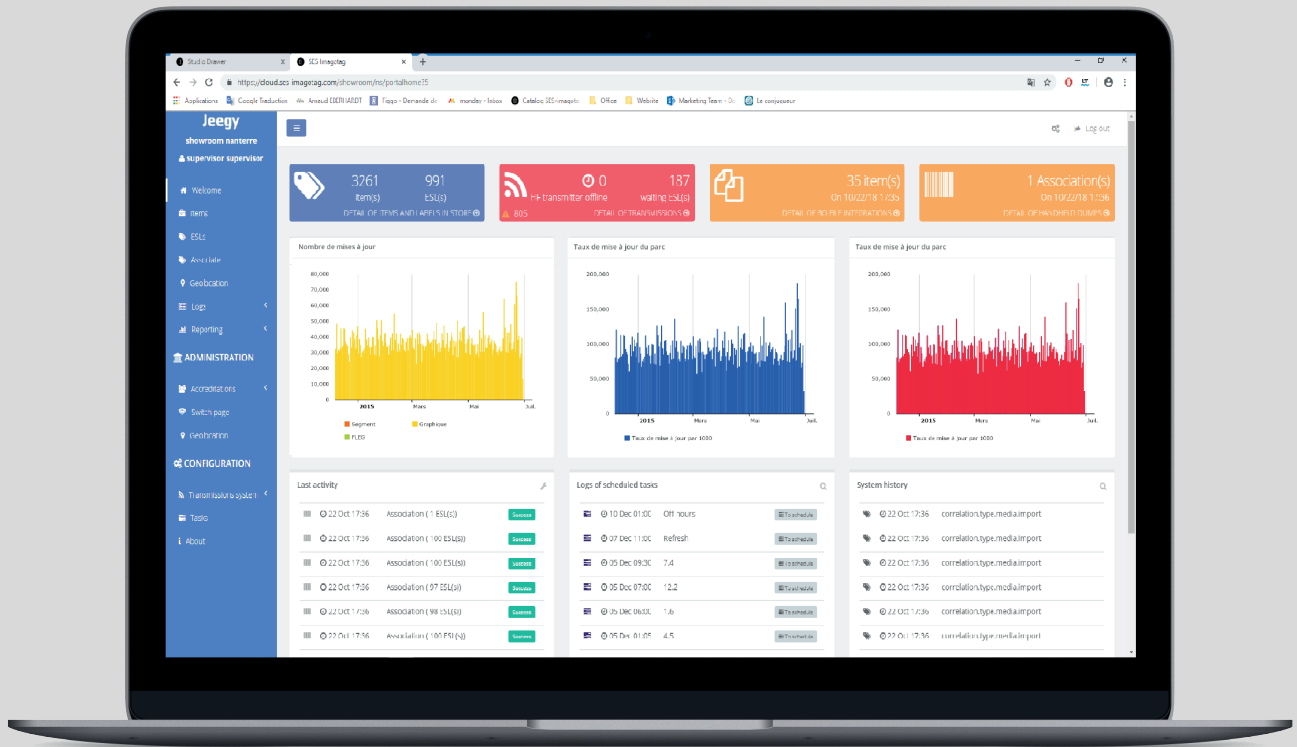


VUSION Display Manager



The Nerve Center of the SES-imagotag Solution

The next-generation cloud-based retail price automation and IoT management solution

Display Manager is the nerve center of the VUSION solution. This software ensures that prices and promotions are always synchronized online and in-store. With automatic price updates, staff can be dedicated to more value-added tasks.

Display Manager helps you keeping up with online and offline competition thanks to the dynamic pricings and is also the compatibility link with our latest tag line-up.

Key technical functions

- Price Automation and Promotion
- Hardware Health Management
- VUSION Support Functionalities
- Open Platform
- Storage and Recovery
- Security + Identity
- VUSION Software and Service Delivery
- Link Products with Electronic Shelf Labels

Key benefits



Receive data from all sources : Whether it's an e-shop, POS or back-office



Process data : Generate key content on displays, based on your data and according to your business rules



Ensure infrastructure is always operational : your store devices are always updates and ready to go



Price dynamically & secure your marketing strategy : ensure prices and promotions are always synchronized

References

