Retail IoT Solutions for Grocery stores

Simplify and automate in-store operations

Electronic shelf labels enhance in-store efficiency and reduce labor costs generated by the daily implementation of the pricing policies. Staff can then focus on higher-value-added tasks such as on-shelf availability, replenishment and customer services. Digital tags can also reduce wastage through dynamic management of products (stock level alerts, shelf capacity, real-time promotions & coupons…).

- Pricing Automation / Intelligence

- Product Geolocation and real-time planogram management

- Picking and replenishment optimization

- Automated shelf monitoring and stock-out detection

- Shopper connectivity and in-store digital services
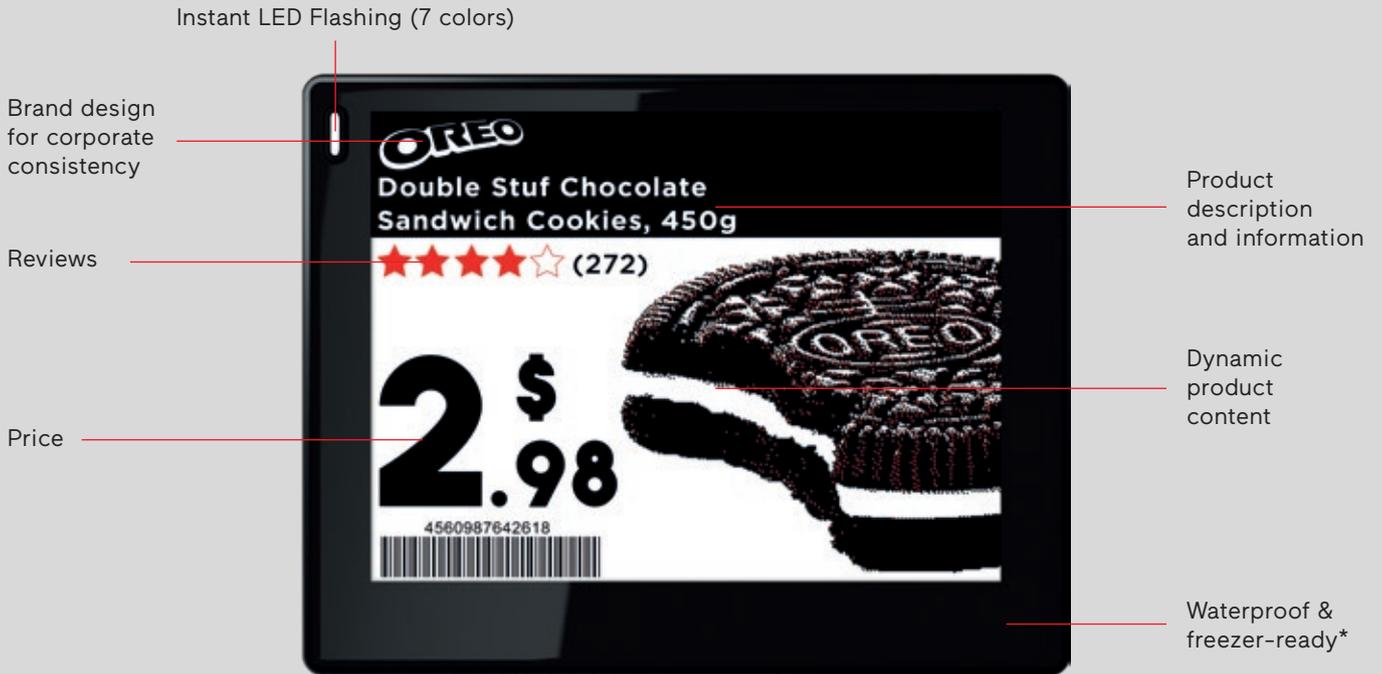
- Digital advertising and promotion

Cloud-Based Retail IoT Management Solution

Performance
Ultra-fast updates regardless of the number of Electronic Shelf Labels.

Accessibility
With the Cloud, data are accessible from anywhere, anytime using the most open and secure REST APIs.

Transparency
The Cloud requires no capital expenditures, no new store hardware equipment and no expensive/hidden operating costs.

Effortless installation
Fast roll-out and low-maintenance, thanks to our leading global partner network which simplifies deployment of our infrastructure-less solution.

Security
Secure platform that complies with the most demanding international standards.

Reliability
Benefit from a reliable solution with price update guaranteed and with the best Cloud availability.

Electronic Shelf Labels for all store sections

Smart Labels are now becoming the portal to an ever-increasing portfolio of cloud-based applications focused on store automation, shopper engagement and data analytics

Instant LED Flashing (7 colors)

Brand design for corporate consistency

Reviews

Price

Product description and information

Dynamic product content

Waterproof & freezer-ready*

OREO
Double Stuf Chocolate
Sandwich Cookies, 450g
★★★★☆ (272)
2$**.98**
4560987642618

Fixtures & accessories

SES-imagotag developed specific VUSION fixtures grocery stores to fit all retailers' requirements. They are then able to adapt VUSION labels to any situations while ensuring a premium price and information display.

VUSION fixtures are designed to be rotated, adapted and easily removable at any time. They fit perfectly with any shelf and can be tilted according to the angle.

PRODUCT
Lemon
CAT. 2
CAL.
UNIT
kg
VARIETY
TREATS
AB AGRICULTURE BIOLOGIQUE
ORIGIN
Spain
1,99€/kg

*only for 2.2", 2.6" and 4.2" labels

About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a fast-growing retail tech company, listed on the Euronext Paris stock exchange, with revenues around €250 million. The company is the world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailers around the world in Europe, Asia and America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves pricing agility, accuracy and integrity; enables omni channel synchronization of prices, product information and marketing content; and increases the productivity of shelf replenishment and in-store picking for online orders. VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.

20 000 stores	200M ESLs	+60 countries	300+ retailers

References

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