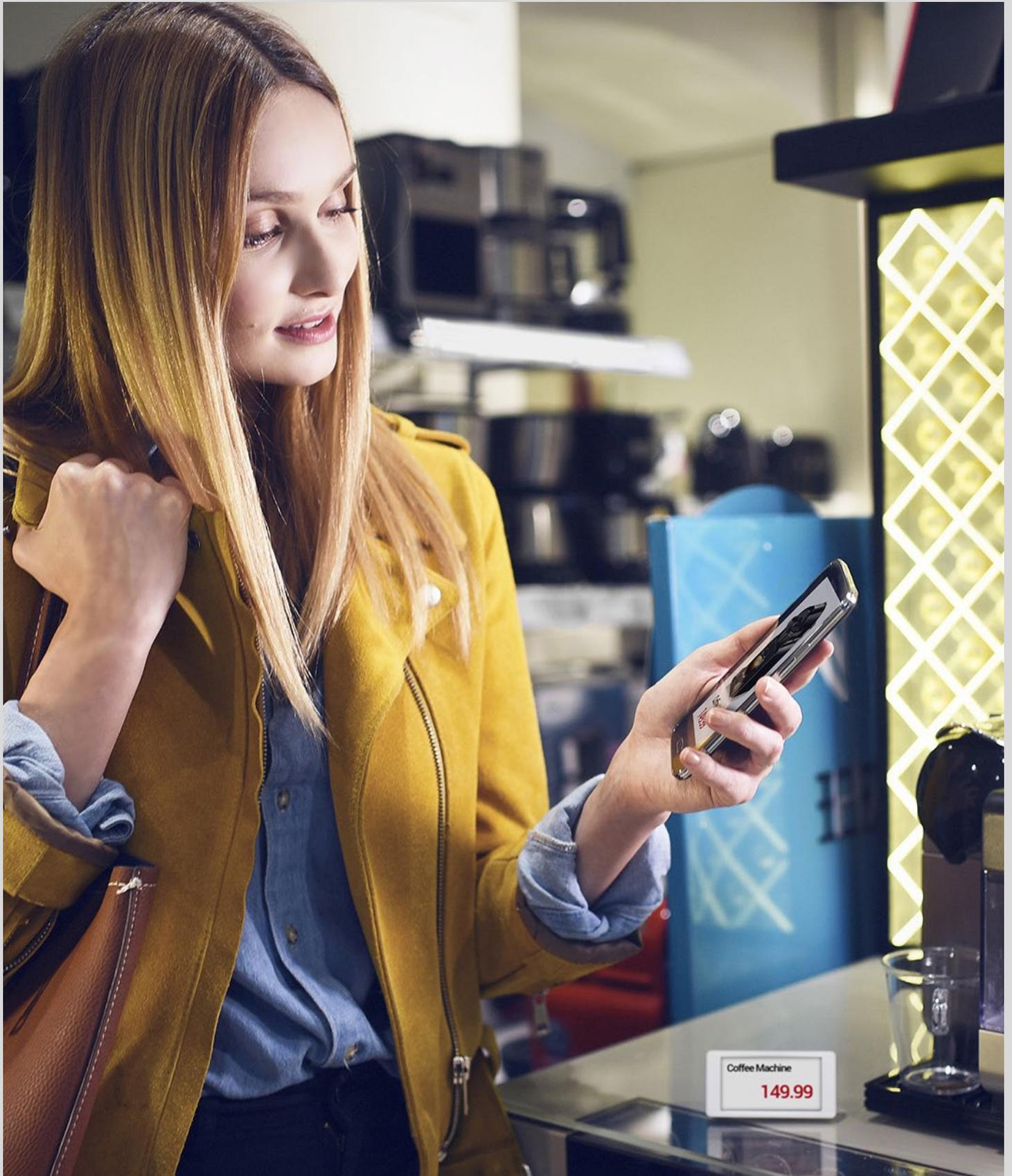


ses imagotag

VUSION

Smart tags and digital solutions for Electronics & Appliances stores



Customized solution for Electronics & Appliances

VUSION Retail IoT Solutions help electronics and appliances retailers to achieve their digital transformation. A proven success in thousands of stores, VUSION 's Electronic Shelf Labels (ESLs) automate low-value-added tasks, allowing in-store staff to focus on customers and high-impact actions.

 Cloud Management and Monitoring

 Omnichannel Synchronization

 Better Information in-Store

 Pricing Automation & Agility

 Shopper Interactivity

 Fast Check-Outs



Cloud-Based Retail IoT Management Solution

 **Performance**
Ultra-fast updates regardless of the number of Electronic Shelf Labels.

 **Accessibility**
With the Cloud, data are accessible from anywhere, anytime using the most open and secure REST APIs.

 **Transparency**
The Cloud requires no capital expenditures, no new store hardware equipment and no expensive/hidden operating costs.

 **Effortless installation**
Fast roll-out and low-maintenance, thanks to our leading global partner network which simplifies deployment of our infrastructure-less solution.

 **Security**
Secure platform that complies with the most demanding international standards.

 **Reliability**
Benefit from a reliable solution with price update guaranteed and with the best Cloud availability.



ESLs are no longer a passive mechanism for displaying prices

They play a much bigger role in giving information to customers. They are “micro web pages” that display key information directly at the shelf through e-Paper price Labels.

Article descriptions and prices are the starting point, but other data can prove useful: stock availability per size or color, reviews and global ratings. Reviews, product ratings, videos, etc.

Real-Time Stock Information

Shopper Interactivity

Reviews

Brand design for corporate consistency

Product description and information

Price

PC Richards - New York City



Euronics - Italy



The best ESL solution for electronics and appliances stores

"Thanks to the SES-imagotag offer's added value, our stores will be able to enhance customers' in-store experience by providing them with the most advanced connected services and technologies available on the market. There is a strong demand from the consumers to improve their in-store experience and the SES-imagotag's solution is a unique asset to achieve this goal."

Hans-Petter Døvre,
Retail Director of Elkjøp
Leading Scandinavian Retailer



Major electronics and appliances retailers around the world run the SES-imagotag VUSION solution (3,000+ stores)



About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a fast-growing retail tech company, listed on the Euronext Paris stock exchange, with revenues around €250 million. The company is the world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailers around the world in Europe, Asia and America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves pricing agility, accuracy and integrity; enables omni channel synchronization of prices, product information and marketing content; and increases the productivity of shelf replenishment and in-store picking for online orders. VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.



300
retailers



20,000
stores



200M
ESLs



60+
countries

Contact: +33 1 34 34 61 61. 55 Place Nelson Mandela
CS 60106 - 92024 NANTERRE France



www.ses-imagotag.com