

Digital tags for Fruits & Vegetables corners



Large display labels

Fresh shelves require precise information on price tags. SES-imagotag is able to answer the retailers specific needs with large-sized high resolution displays showing mandatory information and much more:

€ Pricing errors elimination (-100%)

€ Fast pricing updates

✈ Enhanced competitiveness

✓ Regularity information compliance

♻ Waste reduction (up to -30%)

📱 Rich content for shoppers



Cloud-Based Retail IoT Management Solution

Performance
Ultra-fast updates regardless of the number of Electronic Shelf Labels.

Accessibility
With the Cloud, data are accessible from anywhere, anytime using the most open and secure REST APIs.

Transparency
The Cloud requires no capital expenditures, no new store hardware equipment and no expensive/hidden operating costs.

Effortless installation
Fast roll-out and low-maintenance, thanks to our leading global partner network which simplifies deployment of our infrastructure-less solution.

Security
Secure platform that complies with the most demanding international standards.

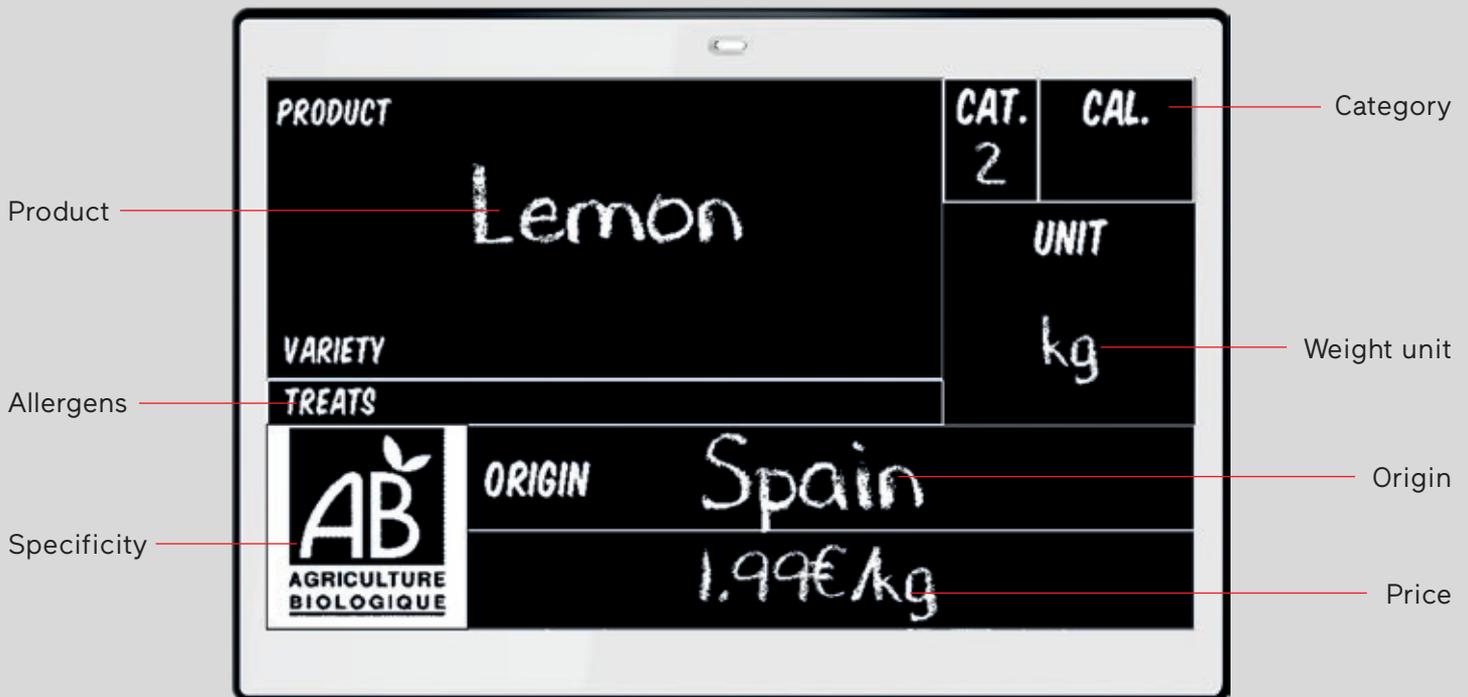
Reliability
Benefit from a reliable solution with price update guaranteed and with the best Cloud availability.



Customized solution for Fruits & Vegetables corners

Fresh produce requires highly qualitative digital labels, able to display regulatory information and rich content for shoppers. As one of the most important categories of any grocery retailer, SES-imagotag developed a specific solution for Fruits & Vegetables to fit today's requirements and future-proofing stores with a comprehensive solution:

- ⊗ Large format smart electronic shelf labels
- ⊗ Specific fixtures and accessories
- ⊗ Premium design
- ⊗ Drop & Shock Resistant
- ⊗ Long battery lifetime (5 years based on 2 updates per day)



Fixtures & accessories

SES-imagotag developed specific VUSION fixtures for Fruits & Vegetables corners to fit all retailers' requirements. They are then able to adapt VUSION labels to any situations while ensuring a premium price and information display.

VUSION fixtures are designed to be rotated, adapted and easily removable at any time. They fit perfectly with any shelf or fresh product display.

- 🔒 Individual fixtures to fit all labels
- 👉 Easy to manipulate
- 📐 Up to 270° visibility
- 🔍 Minimalistic design



VUSION Suspension hook



Scorpion VUSION Tags



Clamp VUSION Pack



About SES-imagotag and the VUSION Retail IoT platform

SES-imagotag is a fast-growing retail tech company, listed on the Euronext Paris stock exchange, with revenues around €250 million. The company is the world leader in smart digital labels and IoT solutions for physical retail, serving over 300 large retailers around the world in Europe, Asia and America.

SES-imagotag has developed the VUSION Retail IOT technology platform to help retailers transform their physical stores into high value digital assets, more automated, data-driven, and connected in real-time to suppliers and consumers. VUSION improves pricing agility, accuracy and integrity; enables omni channel synchronization of prices, product information and marketing content; and increases the productivity of shelf replenishment and in-store picking for online orders. VUSION improves employee satisfaction by freeing up time from cumbersome low value-added tasks and allowing them to focus on customer service and merchandizing tasks. VUSION connects shelves to the cloud, providing real-time accurate information on product availability and location, allowing for reduced inventory, out-of-stock and waste, as well as improved on-shelf availability and merchandizing compliance. VUSION empowers consumers with better product, nutritional and traceability information at the shelf and enables a frictionless in-store shopping experience with features such as product search, pathfinding and cashier-less scan & pay features.



20,000
stores



200M
ESLs



+60
countries



300+
retailers

References

colruyt



Casino

E.Leclerc



BILLA

SPAR

coop

Intermarché

MONOPRIX

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